



On Georgia's go-to for all things cancer care, you can review the state's Comprehensive Cancer Control Plan and find out how you can contribute to a reduction in the state's cancer burden.



**UPCOMING EVENTS**

Sept. 25  
Celebrate Life: Travel the World  
*Duluth*  
6:00 PM - 9:00 PM

Sept. 26  
Wellness for Life:  
Cancer Prevention and Survivorship  
*Atlanta*  
10:00 AM - 2:00 PM

Sept. 27  
Paint the Town Pink  
*LaGrange*  
9:30 AM - 1:30 PM

Sept. 27  
4th Annual Winship  
Win the Fight 5K Walk/Run  
*Atlanta*  
7:00 AM - 11:00 AM

**DPH wins communications awards for colon cancer prevention ads**

The Georgia Department of Public Health has recently been recognized by the National Public Health Information Coalition (NPHIC) and its Awards of Excellence for Public Health Communications. Along with a Gold Medal for "Get Georgia Moving" radio campaign to fight obesity, DPH also won a Silver Medal for its Colon Cancer Prevention radio spots. [Listen to the spot here.](#)

"We are so thankful to everyone who helped by providing the inspiration and focus for the messages, and the support and partnerships over the past few years that have enabled the ongoing colorectal cancer grant funding from CDC," said Jean O'Connor, JD, DrPH, DPH's Director of the Chronic Disease Prevention Section. [Read more.](#)



**Eight health plans recognized for BRCA-related policies**

The Georgia Breast Cancer Genomic Health Consortium has recognized eight (medical) health plans in Georgia for their compliance with the United States Preventive Services Task Force (USPSTF) "grade B" recommendation concerning BRCA-related breast and ovarian cancer in women. Medical directors and health plan representatives from Aetna, Athens Area Health Plan Select, Blue Cross Blue Shield, Cigna, Humana, Kaiser Permanente, United Healthcare and WellCare were honored at a recent meeting hosted by the Consortium. [Read more.](#)

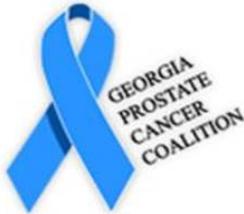
**September is Gynecologic and Ovarian Cancer Awareness Month**

September is Gynecologic and Ovarian Cancer Awareness Month, spotlighting the five types of cancer that affect a woman's reproductive organs: cervical, ovarian, uterine, vaginal, and vulvar. As a group, these cancers are referred to as gynecologic cancers.

Each gynecologic cancer is unique, with different symptoms and risk factors, and they are difficult to detect because the signs and symptoms can be common to other female issues like menstruation. [Read more.](#)

Oct. 1  
Center for Black Women's  
Wellness Community  
Breast Health Forum  
Atlanta  
12:00 PM - 2:30 PM

**This  
football  
season, Go  
Blue!**



**The Georgia  
Prostate  
Cancer**

**Coalition** has worked with the Georgia High School Association to celebrate Prostate Cancer Awareness on Sept. 26. All 421 high schools in the State of Georgia will bring awareness to prostate cancer at the schools' football games with blue helmet decals, wristbands and penalty flags. All jumbo screens will display the blue ribbon, and announcements will be made throughout the games bringing awareness to prostate cancer and its prevention. Go Blue!

**CORE Bits**

Congratulations to Georgia's four winners of the Outstanding Achievement Award granted by the Commission on Cancer of the American College of Surgeons: **Grady Memorial Hospital** and **Northside Hospital** in Atlanta, **DeKalb Medical** in Decatur, and **WellStar Health System, Inc.** in Marietta. They are among a select group of 74 U.S. health care facilities with accredited cancer programs to receive this national honor for surveys performed last year. The award acknowledges cancer programs that achieve excellence in providing quality care to cancer patients.

The **Georgia NCORP Investigators** held their first meeting with more than 30 attendees from the seven participating organizations. In his opening remarks delivered on his behalf by Nancy Paris, Georgia CORE Chair Thomas E. Seay, MD, PhD called the meeting "the initiation day of what will become the most successful and selfless collaboration in public research service in this nation's history with regard to the provision of the public availability of clinical trials."

The **LIVESTRONG Cancer Institute** announced a 10-year, \$50 million pledge campaign to create the Dell Medical School at the University of Texas at Austin. The school is intended to be a partnership focused on building key elements of cancer care by putting the patient first in the design and delivery of education, research and care. More information is at [www.LIVESTRONG.org/cancerinstitutes](http://www.LIVESTRONG.org/cancerinstitutes).

**It's The Journey** has released the 2015-2016 application for grants of up to \$40,000 each from money raised through the 2014 Atlanta 2-Day Walk for Breast Cancer on Oct. 11-12. Grants will be awarded next March, and the application deadline is Oct. 17.

**Got News?** We'd love to share it!  
Send events, announcements and stories relevant for CORE News to [lkirsch@georgiacore.org](mailto:lkirsch@georgiacore.org).

**Georgia CORE** is an independent nonprofit that generates collaborative resources for cancer prevention, care, research and education. Funded by government and foundation grants, research contracts, sponsorships and private contributions, Georgia CORE fosters collaboration toward better cancer care and faster answers. Its flagship initiative is [GeorgiaCancerInfo.org](http://GeorgiaCancerInfo.org), the first statewide online cancer information center.

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