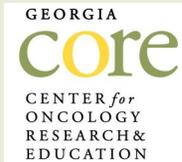


CORE NEWS

September 2012



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Upcoming Events

2012 Georgia Life Sciences Summit: Innovation for Global Health
October 3, 2012

10th Anniversary Atlanta 2-Day Walk for Breast Cancer
October 6 & 7, 2012

Check Georgia CORE's Educational Calendar at www.georgiacore.org for additional information!



Have you posted a link to GeorgiaCancerInfo.org on your site yet?

[Contact us](#) to find out how to post a graphically-designed link to your site.

"Best and Promising Practices" Conference Coming Up

On Nov. 27, Georgia CORE, in partnership with the Georgia Research Alliance, will host a conference, "Best and Promising Practices in Quality Cancer Care: Meeting the 2012 Commission on Cancer Standards" at the Georgia Tech Global Learning Center in midtown Atlanta. The first of its kind in Georgia, the conference is targeted to multi-disciplinary representatives of Commission on Cancer (CoC) programs throughout the state.

"We are excited to host leaders from Georgia's cancer centers, academic institutions and CoC accredited hospitals, who will share their expertise on creating a culture of quality and strategies for meeting standards in clinical trials, genetics, navigation and survivorship," said Georgia CORE president and CEO Nancy Paris.

[Read More](#)

MUMC wins \$50,000 grant for navigation research

Congratulations to **Memorial University Medical Center** for receiving a \$50,000 cancer research grant to evaluate patient navigation services. At the annual Cancer Patient Navigators of Georgia (CPNG) meeting on Sept. 8, MUMC was awarded the "Tom and Karen Chapman Navigation Research Award" for their proposal on the effect of massage therapy on patients with breast, gynecologic, lung, or colorectal cancer.

[Read more](#)

CORE Bits

- **Children's Healthcare of Atlanta** and the Stop Childhood Cancer Alliance produced a video being shared on [YouTube](#) for Childhood Cancer Awareness month.
- This summer, the GeorgiaCancerInfo.org digital advertising campaign on WSBtv.com, Facebook and Google has generated more than 10.5 million impressions and 10,000 individual click throughs. The site is getting an average of 2,000 visitors per month. Please help us increase visitors to this critical new tool by sharing the link with your constituents.
- Georgia CORE director **Angie Patterson** is featured on the September cover of *Best Self Atlanta* for her volunteer work at **Northside Hospital**. Also, she and her mom are featured

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in an ad for GeorgiaCancerInfo.org, which will be included in the October issue of *Atlanta Magazine*. The issue focuses on survivorship.



Georgia CORE is a private non-profit funded by the Georgia Research Alliance, Wilbur and Hilda Glenn Family Foundation, government grants, research contracts and private contributions. Its board of directors is composed of community oncologists, scientists, nurses and educators, representing leading private practices, cancer centers, academic institutions and all programs in Georgia funded by the National Cancer Institute. More information is at www.georgiacore.org.

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