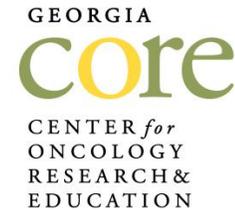


# CORE NEWS

## July 2013



### Upcoming Events

Debates and Didactics  
in Hematology and  
Oncology  
Sea Island, Ga.  
July 24, 2013

Head and Neck Cancers  
Symposium  
Atlanta Marriott  
Buckhead Hotel &  
Conference Center  
Sept. 7, 2013

Check Georgia CORE's  
[Events Calendar](#) for  
additional information  
on these and more  
events.

Are you sharing  
GeorgiaCancerInfo.org  
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web site?

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how to post a  
graphically-designed  
link on your site.



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### In the Network

Recognized as one of the top  
childhood cancer centers in  
the country by *U.S. News &  
World Report*, the **Aflac**

### Dr. Fadlo R. Khuri named nation's most outstanding young cancer researcher

Fadlo R. Khuri, MD, deputy director of  
Winship Cancer Institute of Emory  
University was awarded the coveted  
Richard and Hinda Rosenthal Memorial  
Award from the American Association for  
Cancer Research at the AACR's annual  
conference in Washington, D.C. in April.  
Dr. Khuri was given this award for his  
outstanding contributions and  
accomplishments as an investigator in  
lung and aerodigestive medical oncology. [Read more](#)



### National public opinion poll shows need for healthcare providers to educate patients on clinical trials

According to a [new national public opinion poll](#) commissioned by  
Research!America, 72 percent of Americans say it's likely they would  
participate in a clinical trial if recommended by their doctor, but only 22  
percent say healthcare professionals have ever talked to them about  
medical research.

A wide majority of respondents say they have heard of a clinical trial:  
more than half through the Internet, but less than a quarter of those  
from a doctor or other healthcare provider. [Read more](#)

### GSU Health Policy Center staffs cancer control plan implementation

The **Georgia Cancer Control Consortium (GC3)** is moving to  
implement the state's soon to be released comprehensive cancer control  
plan (2013-2018). Five work groups, which oversees the  
implementation, are staffed by  
the Georgia Health Policy  
Center in the Andrew Young  
School of Policy Studies at  
Georgia State University.

[Read more](#)



### CORE Bits

On July 13, the *Atlanta Journal Constitution* featured an opinion piece  
co-authored by Georgia CORE's vice chairman, Dr. Roland Matthews of

**Cancer Center** treats more than 350 new cancer patients each year and follows more than 2,500 patients with sickle cell disease, hemophilia and other blood disorders. Find out more on

[www.GeorgiaCancerInfo.org](http://www.GeorgiaCancerInfo.org).



**Georgia CORE** is a nonprofit enterprise working to strengthen the quality of cancer care in Georgia. Funded by the Georgia Research Alliance, Wilbur and Hilda Glenn Family Foundation, government grants, research contracts and private contributions, Georgia CORE marshals several cancer-focused entities into a single force to help Georgians fight the disease.

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the **Morehouse School of Medicine** and **Georgia Cancer Center for Excellence at Grady** and president Nancy Paris. The column is on the need for healthcare providers to educate patients on the benefits of clinical trials. Read it [here](#).

On July 22, metro Atlanta CORE members can see a new commercial for **GeorgiaCancerInfo.org** on **WSB-TV** during the leading news station's 6am and 6pm newscasts. Big thanks to sponsoring partners **Aflac, Emory, GASCO** and **Northside Hospital** for making this happen! The awareness campaign is ongoing, so please contact [Logan Kirsch](#) at Georgia CORE if you'd like to sponsor.

Georgia CORE members are encouraged to contact your Senators and Representatives and urge them to support \$32 billion for the **National Institutes of Health** in the FY 2014 Labor, Health and Human Services Appropriations bill. Proposed spending limits in the House Budget Resolution could mean another 18 percent cut for biomedical research. [Click here](#) for more information and Congressional contacts.

Holly "Erev" Richards is the new Director of Research for the recently opened [Office of Research](#) at **Gwinnett Medical Center**.

The **Cancer Coalition of South Georgia** is accepting proposals through Aug. 26 for the 2013 Cancer Care Grants: Helping Patients and Families through Local Organizations. The grants are designed to help support local non-profit, community-based health or advocacy organizations that directly assist South Georgia residents undergoing cancer treatment. Additionally, CCSG will hold its annual fundraising campaign, Cancer STOMP Aug. 1 - Sept. 14. Visit the [Cancer STOMP](#) web site to register, buy t-shirts, sponsorships and tickets, or for more information.

**Got News?** We'd love to share it! Send events, announcements and stories relevant for CORE News to [lkirsch@georgiacore.org](mailto:lkirsch@georgiacore.org).

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