

# CORE NEWS

FEB 2014

GEORGIA  
**core** CENTER for ONCOLOGY  
RESEARCH & EDUCATION

**"The First Line of Defense:  
Application of  
Breast Cancer Genomic Standards  
in Primary Care"**

will be on Feb. 21 from 10am to 3pm at the Lodge and Spa at Callaway Gardens. Registration is \$25.

**Only a few spaces left,  
so register today!**



"Our doctors call me a miracle," said Wayne Merritt. But more than anything, he and his wife, Lisa, attribute his survival to determination, strong faith, and the diet and the lifestyle changes they made together.

[Read their story and others for inspiration.](#)



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**CORE Bits**

March 3 will be **Georgia CORE Day** at the Capitol! Come join us and help to educate Legislators about our mission and work.

**Cancer Coalition of South Georgia** honored Henrietta Singletary, philanthropist and cancer survivor, at "A Night for Hope" in Albany.

CORE president **Nancy Paris** has been named

**Don't miss Georgia's first-ever genomics conference on Feb. 21**

Designed to increase providers' understanding of cancer genomics, those in both primary care and the oncology community will not want to miss this first of its kind breast cancer genomics conference. Leaders in the field will share cutting-edge information on genetics, and attendees will learn how to adhere to the new U. S. Preventive Services Task Force (USPSTF) recommendations. CME/CNE credit is also available. [Read more information and register here.](#)

**Tom and Karen Chapman give \$100,000 for interactive survivorship center**

Tom and Karen Chapman recently donated \$100,000 to fund a unique, high-quality and impactful interactive online cancer survivorship information center. Developed by Georgia CORE, the website will be designed to meet the needs of Georgia's cancer survivors, caregivers and healthcare professionals and will be the first of its kind in the state.



"Karen and I are very happy to support the development of Georgia's only statewide interactive website dedicated to survivorship," said Tom Chapman. "There are more than 340,000 survivors in our state. Now they and those that care for them will have at their fingertips all the survivorship information, navigation, tools and support available here in Georgia." [Read more.](#)

**CORE establishes Genetic Testing Fund with proceeds of breast cancer license tag sales**

You may know that \$22 from the purchase or renewal of a Georgia Breast Cancer License Tag funds breast cancer education and prevention services to underserved Georgians; now it also helps fund genetic testing for the underinsured. Georgia CORE has partnered with the State Office of Rural Health to create the Hereditary Breast and Ovarian Cancer (HBOC) Genetic Testing Fund as a part of the Georgia ACTS (Access, Care, Treatment and Services) Breast Cancer Grant Program. While the majority of the money from the program is granted through a competitive RFP process among local nonprofit organizations, hospitals and medical centers in Georgia, a portion also will fund genetic testing for underinsured women.

among the Atlanta Business Chronicle's top [100 Leaders in Health-Care](#).

Please check out the new and improved [Georgia CORE website](#), which includes a "submit your event" feature so you can publicize your events in one simple step.

**Our hearts and thoughts are with the DeKalb Medical family as they mourn the passing of Betty C. Castellani. Read more about how she dedicated her life to cancer care [here](#).**

**Got News?** We'd love to share it! Send events, announcements and stories relevant for CORE News to [lkirsch@georgiacore.org](mailto:lkirsch@georgiacore.org).

"The fund will provide genetic testing for underinsured Georgians with a family history of HBOC and who would otherwise not be able to afford genetic testing or have no insurance coverage for it," said Georgia CORE's Health Education and Communications Specialist, Monique Martin, MPH, CHES.

The online application for testing must be submitted by a genetic services provider as defined under Commission on Cancer Standard 2.3. [Access the application here](#). And please help us spread the word about how [buying the tag can help save a life!](#)

**Georgia CORE** is an independent nonprofit that generates collaborative resources for cancer prevention, care, research and education. Funded by government and foundation grants, research contracts, sponsorships and private contributions, Georgia CORE fosters collaboration toward better cancer care and faster answers. Its flagship initiative is [GeorgiaCancerInfo.org](http://GeorgiaCancerInfo.org), the first statewide online cancer information center.

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